



Superior Pet Goods

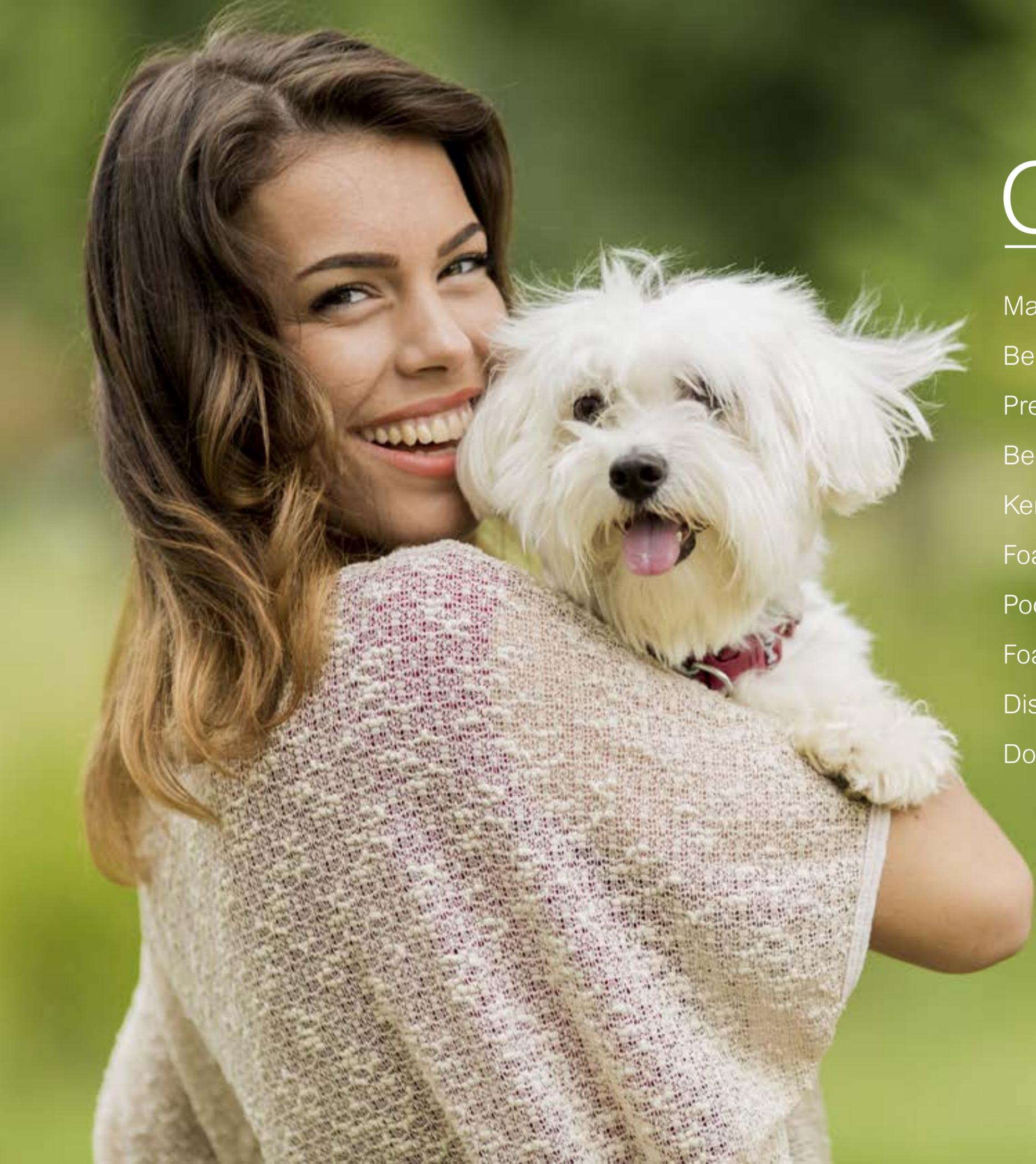
Manufacturers and Wholesalers of Premium Pet Products

Spring 2016

A division of Superior Steel Products Pty Ltd
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PET INDUSTRY ASSOCIATION
Pet Care Professionals



Contents

Managing Director's Message	4-5
Bed Frames	6-7
Premium Range	8-9
Bed Covers	10
Kennels	11
Foam Mats	12-13
Pooper Scoopers	14
Foam Beds & Cat Igloos	15
Display Stand	16
Dog Bowls & Buckets	17-19



Welcome to Superior Pet Goods and our updated Catalogue for Spring 2016.

This year we are excited to launch our expanded range of Premium Dog Bedding – including 2 new styles of bedding. The Modena is a flat style leather lined bed, very well constructed and similar in presentation and build quality to the Milan which has been a successful product for some time.

The apri is also a flat style bed with a black wicker outer on a solid steel frame. Both beds are very comfortable and provide another option to select the style of bed that best suits the home décor.

We have also added this year our full range of Flat Sided stainless steel buckets with hooks. These quality buckets have been very well received with opening stocks sold out quickly.

In addition we have added a larger size to our plain Stainless Steel buckets.

As always we are grateful to our Customers for their continued support and we look forward to continuing to work with you in the year ahead.

Feedback and suggestions are always welcome as we strive every day to improve both our products and our service delivery. Feel free to contact me personally at any time with any suggestions – or even to let us know if we are doing things right for you.

Have a great year!

Regards
Phil McMahon
Managing Director
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Our fully welded galvanised bed frames can be fitted with any one of our covers as they are all made to fit to our standard frame sizes.

Foam mats are also sized to match the frame. The frame is also available as a bed frame only, with no cover, providing full flexibility for the Customer.



Our **WELDED BEDS** are fully welded 1.2mm thick steel tube and galvanised to prevent rust and provide a longer life. Our welded frames can be delivered as a complete bed with any one of our fitted bed covers.

We have designed and produced a Hessian cover with velcro tabs for our beds. This is unique to Superior Pet Goods.



Our **BLACK FLAT PACK BEDS** are a premium quality dog bed made with heavy duty 1.2mm thick 25 mm square steel tube in a black gloss powder coat finish. These beds come standard with our Heavy Duty Flea Free Cover but can also be requested to come with any of our other fitted covers.

Our 5 Standard Frame Sizes	Size	Bed Surface Size (same as Mat Size)	Bed Height	Total Bed Frame Length
	Jumbo	110 x 78 cm	24 cm	118 cm
	Large	100 x 69 cm	22 cm	112 cm
	Medium	94 x 54 cm	22 cm	106 cm
	Small	70 x 69 cm	19 cm	82 cm
	Mini	70 x 54 cm	18 cm	82 cm

Step 1
Choose the size of your Bed Frame from our 5 standard bed sizes.

Step 2
Choose a Cover from our range of four fitted covers to be put on the bed.

- Fitted Hessian
- Fitted Heavy Duty Flea Free
- Fitted Water Resistant Twill
- Fitted Original Flea Free

Step 3
You may then choose a Foam Mat to suit our 5 standard sizes. These can be used separately or sit on top of the bed frame for added comfort.

Step 4
Select a Kennel Top to fit over our Raised Dog Bed for the winter months. The kennel top is available in Large and Jumbo sizes only.



THE CAPRI

This bed has a steel frame lined with a PE wicker material and combined with a grey cushion. Sits low to the ground. A perfect choice for either the townhouse or the beach house.

Dimensions:

Small: 560 x 475 x 130mm
Large: 965 x 760 x 145mm

Cushion Sizes:

Small: 520 x 430 x 70mm
Large: 920 x 710 x 90mm



THE MODENA

This bed is a solid wooden frame construction with PU leather lining combined with a very comfortable suede cushion. A stylish addition to any household.

Dimensions:

Small: 750 x 510 x 120mm
Large: 970 x 750 x 170mm

Cushion Sizes:

Small: 670 x 430 x 80mm
Large: 850 x 630 x 90mm



THE CHESTERFIELD

The Chesterfield is an oval shaped bed made with Black PU leather that sits on 4 silver metal legs. The bed also includes a 50mm foam cushion with a removable grey velour cover. *Replacement cushions available

External Sizes:

Small: 710 x 530 x 320mm
Large: 890 x 720 x 400mm

Cushion Sizes:

Small: 500 x 420 x 70mm
Large: 650 x 570 x 70mm

THE MILAN

The Milan is a contemporary style bed made with Brown PU Leather and sits low to the floor on plastic castors. It is also fitted with a thick cushion with a removable beige velour cover. *Replacement cushions available

External Sizes:

Small: 750 x 610 x 230mm
Large: 970 x 820 x 310mm

Cushion Sizes:

Small: 590 x 470 x 70mm
Large: 850 x 680 x 70mm





The **Fitted Hessian Bed Cover**, like all of our covers now come with the benefit of velcro straps. The cover can be tightened easily and removed quickly for cleaning or replacing. Neatly packaged for ease of handling and sale in store.



Our **Heavy Duty Flea Free Bed Cover** is the strongest material we use. Made from a heavy duty poly textiline mesh material this cover is strong and built to last. Now available in a choice of black or grey and white stripe.



The **Water Resistant Twill Bed Cover** is made with a very strong PVC backed canvas material which is very durable and easily washable.



The **Original Flea Free Bed Cover** is a light shade cloth / mesh product which allows air flow and enables dirt particles to fall through easily.



Hessian Bags are a staple product. We sell them in bundles of 25 or individually. Jumbo (purple stripe) Large (green stripe) and Medium (plain) only. Now individually bar coded for ease of handling in store and processed with 100% vegetable oil.

Our **Plastic Kennels** are made with a very strong UV treated moulded plastic. Side air vents provide excellent ventilation. These kennels are hygienic and very easy to clean. The roof can be removed for shipping and handling. Foam mats are also available to size for each kennel. Now with two styles of mat to choose from.



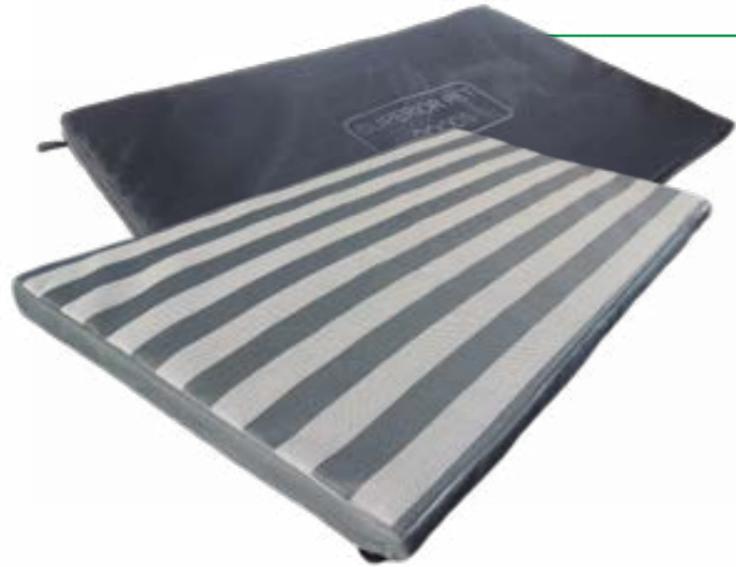
Internal Dimensions:
 Large: 76 x 50 cm
 Medium: 66 x 46 cm
 Small: 56 x 42 cm



These **Kennel Tops** are designed specifically to sit over the top of our welded frame beds – converting a bed into a kennel.

Delivered flat packed and very easily assembled the kennels are made with a water resistant canvas material and include velcro straps to wrap around the legs of the bed.

Available in Jumbo and Large sizes only.



Our **Heavy Duty Flea Free Mats** use the same poly textiline mesh material as used on the bed covers, plus a waterproof inner liner. Both the cover and inner liner have a zipper for easy removal as well as leg straps for easy attachment to our welded beds. This is a premium quality mat.

Now available in a choice of black, or grey and white stripe.



The **Denim Mat** is made with a blue denim that is perfect for washing again and again. Also fitted with a zipper for easy removal.

All of our **Hessian Mats** use a standard hessian bag as the covering with a 40mm thick foam inner to match our other mats. Available in our 5 standard sizes. We also make an Extra Thick Hessian Mat using 80mm thick foam inner. Available in Jumbo and Large sizes only.



The **Carpet Mats** are made from a light carpet material and are suitable for a variety of uses. The zipper closure enables the cover to be removed for cleaning. This mat is ideal as a presentable budget mat.



Our **Canvas Mats** have been designed with water resistant fabric. The mat is fitted with a zipper for removing and washing as well as leg straps for easy attachment to the bed.



Our **Budget Mats** are now made with a standard camoflauge material. The cover has a zipper closure and each mat is individually barcoded.



The **Original Flea Free Mats** are made with the same shade cloth as our Bed covers. The mat covers are fitted with a zipper so that they can be removed for washing.



The **Original Heavy Duty Pooper Scooper** is made of solid metal with powder coated trays and scrapers, black PVC handgrips and a convenient storage clip to ensure that the scraper is stored with the pan. The long 75cm handles ensure that the user can do their work with a straight back.



The **Super Pooper Scooper** is designed and sold only by ourselves.

A **degradable bag** is placed inside the box pan – with hooks on the side to hold the bag in place. The waste is scraped directly into the bag – the pan stays 100% clean at all times. When full the user can either take the bag out the front and tie it closed – or simply hold it over the rubbish bin, unhook the handles and the bag will drop through the back of the pan into the bin. No more washing a dirty pan!



The **Degradable Waste Bags** are ideal for use with the Super Pooper Scooper or just as a general waste bag.

Available as:

- A flat pack of 25 bags – perforated edge on the pack for easy removable of 1 bag at a time; or
- A roll of 100 bags.



The **Foam Dog beds** are made in two consistent materials:

- Soft Checked Fabric; or
- Blue Water Resistant Twill.

Both versions have the same soft internal lining and removable foam cushion.

Available in 6 sizes:

- Extra Jumbo
- Jumbo
- Large
- Medium
- Small
- Mini



Our **Cat Igloos** are made in the same Blue Water Resistant Twill fabric as the round beds. They are also fitted with a removable cushion inside for washing.

Available in Large and Small only.



The **Display Stand** is perfect for end of row or front of shop display of the Superior Bedding range. Made with heavy duty steel tubing and powder coated with a black finish, the display stand sits on 3 inch castor wheels for easy movement of the display around your store.

It is Capable of holding at least 3 beds in each of our 5 sizes.



Stainless Steel Buckets

Coop Cups



Flat Sided Bucket With Hooks



Antiskid Regular Rim Plain Stainless Bowl



Antiskid Embossed Side



Economy Bowls



Single Bowl With Emblem



Cocker Bowls



Double Bowl With Emblem



Antiskid Colour Linux



Antiskid Side Grip



Puppy Bowls



Antiskid Colour Printed



Ant Free Bowls

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Retailers**



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Manufacturers and Wholesalers of Premium Pet Products

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By Fax: (03) 9311 1684



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